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China Success Finance Group Holdings Limited
(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

VOLUNTARY ANNOUNCEMENT
IN RESPECT OF A STRATEGIC COOPERATION AGREEMENT
WITH CHINA GREAT WALL ASSET

This announcement is made by China Success Finance Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The purpose of this announcement is to keep the shareholders of the Company (the “**Shareholders**”) and potential investors informed of the latest business plan and developments of the Group.

The board (“**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that the Company entered into a strategic cooperation agreement (the “**Strategic Cooperation Agreement**”) with China Great Wall Asset Management Co., Ltd. (“**China Great Wall Asset**”) on 30 March 2017. Based on this agreement, both parties reached many specific cooperation intentions in comprehensive business areas, including: mutual strategic investments, cooperative operation and disposal of non-performance assets, conducting asset management business, sharing customers and projects resources; realizing specific project cooperation in new business areas that the Group intends to develop vigorously such as urban construction funds, investment-loan linkage funds, real estate finance; achieving mutual benefit and collaboration in bank, securities, insurance, trust, financial leasing, financial consultancy and investment bank business; exploring jointly initiation and establishment of urban infrastructure construction fund and public fund management company; and China Great Wall Asset’s overall financing support on the Group.

REASONS FOR ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT

China Great Wall Asset possesses all-finance license platform, capital scale strength, specific financial assets resources and business network throughout the country,

while the Group possesses many quality enterprises and project resources, outstanding financial innovation ability, well-established financial products and business mode and leading investment management level. With their respective resources and strengths, it will be mutually beneficial and complementary for both parties to realize cooperation and innovation, create new and effective development mode in the PRC finance industry, and bring a major development opportunity for the Group.

INFORMATION ABOUT CHINA GREAT WALL ASSET

To the best knowledge, information and belief of the Directors, having made all reasonable enquiries, China Great Wall Asset and its respective ultimate beneficial owner(s) are independent third parties and not connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company.

China Great Wall Asset is one of the top four state-owned asset management companies in the PRC, with registered capital of RMB43.15 billion, which was jointly established by the Ministry of Finance of the People’s Republic of China, the National Council for Social Security Fund and China Life Insurance (Group) Company. Since its establishment, China Great Wall Asset successively acquired, managed and disposed of the non-performing assets amounting to more than RMB1 trillion, and could provide full-licensed comprehensive financial service including bank, securities and insurance, which was one of the top financial holding group in the PRC.

If the Group and China Great Wall Asset implement actual projects, the Group will make further announcement in due course and comply with the necessary requirements under the Listing Rules. As the parties have not entered into any binding agreement as of the date of this announcement, the cooperation may not materialise. **Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board
China Success Finance Group Holdings Limited
Zhang Tiewei
Chairman and Executive Director

Hong Kong, 31 March 2017

As at the date of this announcement, the Board comprises (i) six executive Directors, namely, Mr. Zhang Tiewei, Ms. Fu Jie, Mr. Chen Hui, Mr. Li Bin, Mr. Xu Kaiying and Mr. Pang Haoquan, (ii) one non-executive Director, namely, Mr. He Darong, and (iii) four independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur, Mr. Xu Yan and Mr. Zhou Xiaojiang.