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China Success Finance Group Holdings Limited

(中國集成金融集團控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3623)

**VOLUNTARY ANNOUNCEMENT
STRATEGIC COOPERATION AGREEMENTS
ESTABLISHMENT OF FOSHAN CITY SUCCESS FINANCIAL
SERVICES OUTSOURCING LIMITED***

This is a voluntary announcement made by China Success Finance Group Holdings Limited (the “**Company**”)

ESTABLISHMENT OF SUCCESS FINANCE SERVICES OUTSOURCING

The Board is pleased to announce that the Company has established an indirect non-wholly owned subsidiary, namely Foshan Success Financial Services Outsourcing Limited* (佛山市集成金融服務外包有限公司) (the “**Success Finance Services Outsourcing**”) in Foshan, the People’s Republic of China on 15 October 2015. Success Finance Services Outsourcing will engage in the provision of real estate financial services.

The Company through Shenzhen Qianhai Success Housing Wealth Management Limited* (深圳前海集成房圈財富管理有限公司), a 100% indirectly-owned subsidiary of the Company, holds 60% of the shareholding interests in Success Finance Services Outsourcing.

STRATEGIC COOPERATION AGREEMENTS

The Board further announces that on 18 October 2015, two strategic cooperation agreements were entered in relation to the business operation of Success Finance Services Outsourcing.

i) Strategic Cooperation Agreement I

Between

- (1) The Company; and
- (2) Bank of China (Foshan Branch)

Bank of China (Foshan Branch) will commence finance business cooperation with the Company on areas concerning people's livelihood in Foshan, especially on housing mortgage business. Based on the line of credit granted by the competent authorities at higher level for its housing mortgage business, Bank of China (Foshan Branch) will proactively procure an additional specialized credit line to be granted. The additional specialized credit line shall be no less than RMB 100,000,000 initially, and Bank of China (Foshan Branch) will strive to increase the business scale to RMB 1,000,000,000 within three years for the purpose of carrying out housing mortgage business with the Company.

The Company will be responsible to perform screening and business investigation on the customers, before introducing the customers to Bank of China (Foshan Branch).

ii) Strategic Cooperation Agreement II

Between

- (1) The Company; and
- (2) China Construction Bank (Foshan Branch)

China Construction Bank (Foshan Branch) will commence finance business cooperation with the Company on areas concerning people's livelihood in Foshan, especially on housing mortgage business. Based on the line of credit granted by the competent authorities at higher level for its housing mortgage business, China Construction Bank (Foshan Branch) will proactively procure an additional specialized credit line to be granted. The additional specialized credit line shall be no less than RMB 100,000,000 initially, and China Construction Bank (Foshan Branch) will strive to increase the business scale to RMB 1,000,000,000 within three years for the purpose of carrying out housing mortgage business with the Company.

The Company will be responsible to perform screening and business investigation on the customers, before introducing the customers to China Construction Bank (Foshan Branch).

REASONS FOR THE STRATEGIC COOPERATION AGREEMENTS

The Group is a financial service provider engaging in, among other things, the offering of financial guarantee, non-financial guarantee, financial leasing, financial consultancy and equity investment services in Guangdong Province, the PRC. Success Finance Services Outsourcing, a newly established non-wholly owned subsidiary of the Company, will engage in the provision of real estate financial services.

The Company has been actively seeking for opportunities to maximize the Shareholders' interests. The Board considers that the Strategic Cooperation Agreements will supplement and assist the growth of the business of Success Finance Services Outsourcing, which is beneficial to and in the interests of the Company and the Shareholders as a whole.

The Strategic Cooperation Agreements set out a cooperation framework between the respective parties and may or may not lead to the entering into of formal and specific cooperation agreements. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions have the following meanings:

“Bank of China (Foshan Branch)”	Foshan Branch of Bank of China Limited (中國銀行股份有限公司佛山分行), an Independent Third Party, a banking corporation
“Board”	the board of Directors
“China Construction Bank (Foshan Branch)”	Foshan Branch of China Construction Bank Corporation Limited (中國建設銀行股份有限公司佛山市分行), an Independent Third Party, a banking corporation
“Company”	China Success Finance Group Holdings Limited (Stock Code: 3623), a company incorporated in Cayman Islands with limited liability, the Shares of which are listed on the main board of the Stock Exchange

“connected person(s)”	has the meaning ascribed to this term under the Listing Rules
“Director(s)”	the director(s) of the Company
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Independent Third Party(ies)”	party(ies) who, together with his/her/its ultimate beneficial owner(s), is/are persons independent of the Company and its connected persons
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	the People’s Republic of China but for the purpose of this announcement shall exclude Hong Kong, the Macau Special Administrative Region of the PRC and Taiwan
“RMB”	Renminbi, the lawful currency of the PRC
“Share(s)”	ordinary share(s) of HK\$0.01 each in the share capital of the Company and where applicable, the term shall also include shares of any class or classes resulting from any subdivision, consolidation or re-classification of those shares and the term “ Share ” shall be construed accordingly
“Shareholder(s)”	the holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Strategic Cooperation Agreement I”	the strategic cooperation agreement dated 18 October 2015 entered into between the Company and Bank of China (Foshan Branch), in respect of the cooperation contemplated thereunder
“Strategic Cooperation Agreement II”	the strategic cooperation agreement dated 18 October 2015 entered into between the Company and China Construction Bank (Foshan Branch), in respect of the cooperation contemplated thereunder

“Strategic Cooperation
Agreements”

Strategic Cooperation Agreement I and Strategic
Cooperation Agreement II

By order of the Board
China Success Finance Group Holdings Limited
Zhang Tiewei
Chairman and Executive Director

Hong Kong, 18 October 2015

As at the date of this announcement, the Board comprises (i) three executive Directors, namely, Mr. Zhang Tiewei, Mr. Chen Hui and Mr. Li Bin, (ii) three non-executive Directors, namely, Mr. He Darong, Mr. Xu Kaiying and Mr. Pang Haoquan, and (iii) three independent non-executive Directors, namely, Mr. Tsang Hung Kei, Mr. Au Tien Chee Arthur and Mr. Xu Yan.

** for identification purpose only*